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Keith's

New-Land Plants

For Big Crops and Big Profits

*Full of Productive Life and Vigor
Well Developed Root System
Strong — Hardy — Thrifty*



Sample

*The best
late
variety*

Service

Quality

KEITH BROS. NURSERY

**SAWYER
MICHIGAN**



The Wonderful Senator Dunlap

**A Most Dependable and Productive Strawberry
Bears Heavily Everywhere**

A CCEPTED by growers everywhere as a very worthy and profitable variety. Recommended as a reliable variety for beginners or experienced growers because it is a reliable producer.

PERFECTLY hardy throughout the Northern and Western States and bears well in any strawberry soil. Best known berry everywhere.

ITS juicy, sweet, delicious berries have won for it a place in all fruit gardens or fields. No better berry for shortcake, desserts, etc. No other berry just like Dunlap in flavor, yields and profits.

BERRIES are of good size, very firm, highly flavored, dark-red, often with a pink tip just before fully ripe, making them very attractive.

WE sell millions of Dunlap plants and never had a grower "kick" this variety.

BY setting our New-Land Senator Dunlap plants you are sure to grow a good wide picking row which insures big bumper crops. Possible yields, \$500.00 to \$1,200.00 per acre.

THIS variety is listed again on page 8 in our Three Best Strawberries for Garden or Field Culture. Price, 35c per 25; 90c per 100; \$1.35 per 200; \$1.85 per 300; \$2.10 per 400; \$5.00 per 1,000.

REMEMBER—Keith's NEW-LAND Senator Dunlap plants are of high quality and our guarantee goes with every plant, also our "Keith's Ways to Successful Berry Culture". See Page 4.



From Us to You

NEVER has there been a time in many years when necessity looked the Farmer in the face and urged a progressive movement like it does today. We have reached the bottom of the "slump in all things" and are now ascending the grade to prosperity. The clouds of depression are disappearing and the light of better times is brightening the Eastern Horizon. There never was a better time to get busy and climb. The fellow who is first to rise, firmly grasp the opportunities of progress and push forward, is the

fellow who is most sure to succeed. A quick early start has won many a race. You will eventually realize that the chances for winning financially and otherwise are more promising when times are on the up grade.

We hope our friends and customers will push forward with a determination to win. There are bright hopes ahead. The "dark clouds" have passed and the dawn of a better day is here. There is no time, like that immediately following a period of depression, in which to gain success. Get in line ahead of the other fellow and win out thereby. We can't afford to stand still and let the other fellow go by. Be up and doing, for the year before us is one of many possibilities and opportunities.

It is a fact, friends, that there are going to be, for the next few years, greater and easier profits in growing Small Fruits than in any other branch of agriculture into which you may enter. Small Fruit growing requires less money to start, also less land, and the returns to be realized are greater for the necessary work involved. Good, fresh, juicy berries are always in demand at a good profitable price, and their production is almost unlimited. In view of these facts we are asking you to consider these possibilities before entering upon another season of production.

It is our earnest desire to have all who receive this Berry Book understand our business methods in dealing with our customers, to become better acquainted with us, and to understand that we are in the business to satisfy our customers, and help them in every way possible to make their dealings with us pleasing, profitable and successful. It matters not whether you are located in New York, California, Kansas, Indiana or Michigan, we deal with you as fair and square as if you were our nearest neighbor, and give your order the same careful and prompt attention in booking, packing, and shipping as if you were here to follow it through all these steps. We have fully realized from the start that your success is so closely connected with ours that we do everything possible to help you succeed. We pack your order with strong healthy plants, and pack them in moss in such a way as to have them reach you in a fresh growing condition. Furthermore, as soon as your order reaches us, we mail you a copy of our "KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE" which contains valuable information on the growing of Small Fruits. By following this practical book, you should have no trouble in growing big, bumper crops of fresh, delicious berries.

We wish to have you know that our business, through your generous patronage, is doubling every year. We have every reason to believe that this is due to our square business methods, our strong healthy plants, and the manner in which we pack them so that they reach you in good growing condition. One satisfied customer brings another, and so the business doubles.

We desire to be of service to you, our customers, and solicit your continued business relations. To you who are to become our customers this year for the first time, we promise service, satisfaction, plants of high quality, and a most earnest intention to do all possible to help you realize the highest money returns on your investment for plants. With these earnest wishes to serve and co-operate with you in your undertaking this season in Small Fruit Culture, we remain,

Very respectfully yours,

Keith Bros. Nursery

OUR GUARANTEE

We guarantee our plants will reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a statement from your express agent showing loss or damage to plants. All plants shipped by us are true to name, healthy and carefully packed.

You take no risk in sending us your order, for we absolutely guarantee you satisfaction. We make good any order which proves unsatisfactory.



Keith Bros. Nursery



KEITH'S NEW-

\$500 PER ACRE

FOR BIG

The Best Mother

OUR NEW-LAND PLANTS ARE THE BEST

None Like Them Because of the Special Soil on which They are Grown

Our plants are grown on a **RICH, NEW SOIL**. This soil is a rich, sandy loam filled with all the natural plant foods which nature placed in it, making it an ideal plant soil. There is no satisfactory substitute for these natural plant foods of decaying leaves, twigs and roots for growing strong, thrifty, vigorous plants. This is why our New-Land plants are unlike other plants you can buy. We guarantee them to reach you in good growing condition.

They are full of **LIFE and VIGOR** and have large, well developed root systems and crowns, as shown in the picture at the left. They are so thrifty and strong that every plant grows and will produce the best of yields for you. You will find satisfaction, pleasure and profit in growing plants like these. They grow fine everywhere.

It will cost you just as much to prepare your soil, set out and care for poor plants as it will these good ones. The initial cost is small compared with the large profits they will bring you. It is poor economy to try to save a few cents on a thousand plants and at the same time sacrifice the high quality you will find in our New-Land Plants. You know it's the quality of the plants you set which determines your success. Keith's New-Land Plants will make you the most money in the end.

Note the Well Branched Fibrous Roots.

The natural home of the strawberry is in New-Land soil. You can find them growing "wild" in the most thrifty condition along the edges of wooded lands where they have access to leaf mold, decaying roots and stems, etc. We have taken advantage of this fact and grow them in New-Land—their natural home. Keith's New-Land Plants are the best. Growers everywhere find them so.

Gentlemen:—Received plants all O. K. and in fine shape. I will say that they were the finest plants I have ever bought of any nursery.

Yours very respectfully,

JOHN F. MORSE.

Jane Lew, W. Va.

Dear Sirs:—The strawberry plants arrived and I got the right amount. I was well pleased with the plants. I never saw finer plants.

Yours respectfully,

E. D. BAILEY.

Gentlemen:—The plants you shipped me May 17th came in O. K. condition. The plants are the largest, strongest, and in fact the best I have ever bought. Thanks for your courtesy.

I am very truly yours,

C. W. HATALING.

Seattle, Wash.

Gentlemen:—Book and berries received in good order. They are now rooted and growing to beat the band.

Respectfully yours,

N. D. HARDY.

\$87.00 FROM 2,000 PLANTS OVER \$350 PER ACRE.

New Augusta, Ind.

Gentlemen:—

Those 2,000 plants were the finest lot I ever set out. Didn't lose over 20 plants. This spring frost killed first blossoms and after that the weather was too dry for a good yield, but still we sold over \$87.00 in berries, canned 140 quarts and had all our own large family wanted to eat.

Respectfully,
C. P. MARCUM.



Our New-Land Plants Shortly After Setting. Don't Take Them Long To Make a Showing.
Picture in Center of Page Shows a Field of Dunlap and Gibson Eight Weeks After Planting.

All the Testimonials on these pages are from letters on file in our office and all can be verified.

LAND PLANTS

PROFITS

Earth Can Grow

\$700 PER ACRE

BIG CROPS - BIG PROFITS

Keith's New-Land Plants give the largest yields of big berries because they have Strength, Vigor and Health

It is a pleasant and profitable business to grow Strawberries when every plant grows to make a wide uniform picking row. A row of strong healthy plants is easily grown from our New-Land plants.

Remember—It will pay you big in the end to set our thrifty New-Land Plants. Every dollar that you invest in them will bring you from \$25.00 to \$50.00. From every plant you set you should harvest as much as two quarts of berries which should bring from 25c to 35c per quart. There is big money to be made in setting Keith's New-Land Plants and following our methods of culture given in our book, "Keith's Ways to Successful Berry Culture" which is sent you free along with your order acknowledgment.

Keith's New-Land Plants will produce a much better growth for you than plants grown on soils that have been cropped for years. They are filled with the "pep" that will make them boom after you set them. They will prove the best and most profitable buy for you in the end because of their ability to produce big crops of the best berries, and this is what you are after. They will bring you the big profits others are making who set Keith's New-Land Plants.

The plants you set this

Spring will determine your success in harvesting large profitable crops of berries next Spring. When there is

from \$800 to \$1,200 to be made from an acre of strawberries, it will not pay you to invest in plants that are not capable of producing the largest yields. Please note on pages 4 and 5 that our New-Land Plants have brought our customers sums like \$1,000, \$1,200, \$800, \$1,300, etc., per acre. These men set Keith's New-Land Plants and followed "KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE" and doubled their money many times. You can do likewise.



Note the Long, Heavy Root System.



Bosworth, Mo.

Dear Sirs:—Received our 300 Famous Gibson plants in excellent condition. They are all set out and looking fine. Thanks to you.

MARION S. CULVER.

Santaquin, Utah.

Dear Sirs:—I had splendid luck with the strawberry plants I got from you. The Gibson is certainly a large berry and of fine flavor and a heavy producer.

Yours very truly,

BEN M. RICHTER.

Greenbush, Mich.

Dear Sirs:—Plants received O. K. They are sure fine. The finest I ever got.

Yours truly,

ROBT. McLORD.

Glouster, Ohio.

Dear Sirs:—Plants came today. I never saw such fine plants; am more than pleased with them. Thanks for shipping promptly.

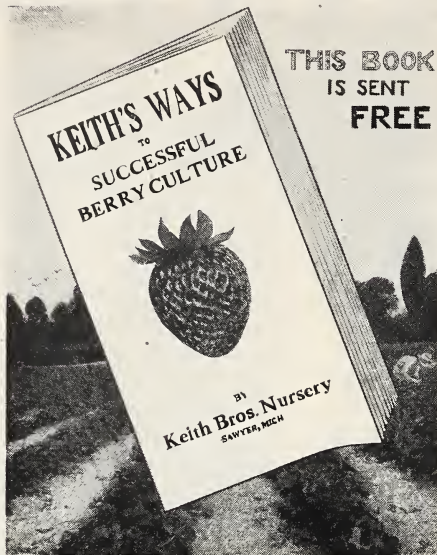
Yours truly,

LEWIS W. CARPENTER.



Same Field as on Opposite Page, Taken in Fall. Plants Have Completely Covered the Ground. The Picture in Center of Page Shows Another View of Our New-Land Strawberry Field.

\$500 to \$700 Per Acre from Keith's Successful Ways



"Keith's Ways to Successful Berry Culture" is sent you FREE and POSTPAID as soon as your order reaches our office. It contains Keith's ways of growing Bumper crops of all kinds of small fruits. It covers thoroughly the selection and preparation of soils, the methods and systems of planting, care of plants before and after planting, cultivation, training, mulching, etc. It will be found very helpful and useful in growing all kinds of small fruits. If you follow its suggestions there is no doubt as to your success. We consider it our part to supply our customers with this useful information in order that the plants we send them may have the best of care. It is sent you free as soon as your order reaches our office.

The Big Profits made from Strawberries depend upon strong healthy plants of our best yielding varieties and the proper methods of Culture given these plants.

Healthy, strong plants are as essential in bringing about big crops as good seed is essential in growing large crops of grain, vegetables, etc. It certainly will not pay to set anything but the best nowadays when there is \$500 to \$700 to be made from an acre of Strawberries. Set plants that are full of life, those that will respond rapidly to good cultural methods. These qualities are found in Keith's Guaranteed New-Land Plants. They are large, healthy, and strong for they are grown on the best soil that Mother Earth can supply, a virgin soil containing all the natural plant foods necessary to produce the best of plants.

Your Money Back

There is More and Quicker Money to be Made in Growing Strawberries than from any other line of Farming

You can get your money back, you can double it many times in one year by setting Keith's New-Land Plants and following Keith's Ways of growing big, bumper crops of berries. Our customers get from \$25 to \$50 back for every dollar they invest in our plants. They make at the rate of \$800 to \$1200 per acre and you can do the same. And the beauty of it is you do not have to invest much money to get started in the business.

Note the amount of money our customers make by planting our heavy-yielding New-Land Plants. Our "\$500 to \$700 per acre" is not near what some of their returns are. Some of their returns are as high as \$1,000 per acre and it took only 8,000 plants to set the acre. Remember also that your cash returns are available so early in the season that that money can be used in producing other crops that same year.

To make big money in growing strawberries does not require a large acreage. The amount of money required to carry on the work successfully is relatively small. About \$150 will cover all expenses up to harvesting the crop of berries and the expenses thereafter will depend upon the crop. To harvest an 8,000-quart-per-acre crop will cost about \$250, but your return will range from \$1,000 to \$2,000. Below we give an average cost in growing and harvesting an acre of strawberries:

Estimated Cost and Profits from an Acre of Strawberries

Plants, 3000 Senator Dunlap	\$15.00
3000 Famous Gibson	16.50
2000 Sample or Aroma	21.00
	<hr/>
	\$52.50
Preparing soil, fertilizer, planting, etc.....	\$ 40.00
Cultivation, hoeing, etc.	30.00
Mulching with straw	18.00
Miscellaneous labor	5.00
	<hr/>
	\$93.00
Cost up to harvesting	\$145.00
Harvesting 8000 qts.	270.00
Total cost	<hr/>
	\$415.50
Possible sales (8000 qts.)	\$2000.00
Possible returns per A.	\$1584.50

\$19.75 BROUGHT ME \$513.80.

Grafton, W. Va.

Dear Sirs:—I never bought as fine plants in my time. They were very large, well rooted, healthy and vigorous. From the 3000 plants, after the frost got the first blossoms, I gathered 1,468 quarts, which brought me \$513.80.

Yours truly,

B. F. SMALLWOOD.

\$1,000 PER ACRE FROM KEITH'S PLANTS.

Romulus, Mich.

Dear Sirs:—I had an acre of your plants, and in spite of the hard freeze we got about \$1,000.00 worth of berries. The plants I got from you this last spring are looking fine. I have faith in you and your plants and can recommend your plants highly.

A. C. BUNNELL.

\$40.00 FROM A SMALL GARDEN.

Summerfield, Ill.

Gentlemen:—Must say that I am well pleased with my strawberry crop. Size of bed 28x110 ft. I received about \$40.00 in cash, besides had berries for the hotel, preserving, jelly, etc.

SUMMERFIELD HOTEL,
J. T. Keith, Prop.



It is From Fields Like This Our Customers Make Their Big Money.

What is Home Without a Strawberry Garden



As You Plant Now, So Shall You Harvest Later



Bumper Crops of Big Berries

You can grow them right in your own garden and have FRESH, JUICY, SWEET, RED strawberries just when you want them, for breakfast, dinner, or supper. Not only is it a pleasure to have a strawberry garden but it is a great saving. It would cost the average family too much to have to buy ALL the strawberries they would like to have for table use, canning, preserving, jellies, etc. You can grow them so much cheaper and have much better berries for eating than what you can buy. A juicy-ripe, freshly-picked strawberry is a hundred per cent better for eating than one which has been picked partly green and caused to ripen on the way to market.

You can't imagine the pleasure there is in having a Strawberry Garden until you have had access to the delicious, fresh berries picked from one grown from Keith's New-Land Plants. Whether you are in the city or on a farm, the strawberry garden will supply you with berries and fill a place in your life which you will never experience until you have had one.

Again you can't imagine the profits there are to be made from the sale of berries from a strawberry garden. We have many customers in the outskirts of cities or in parts of the country not devoted especially to fruit growing who make big money from the sale of berries from their strawberry gardens. They get from 35c to 50c per quart and make many times over the money they invest. You will note that one customer sold \$40.00 in berries and had all his family could eat from a strawberry garden 28x110 feet. (See page 4.)

Everyone can find sufficient room in their garden or back lot to grow enough strawberries to supply their table in season with FRESH, LUSCIOUS strawberries, the juicy sweet kind, and have sufficient amount to preserve for Winter use. It is extravagant to buy your strawberries, why not grow them? With our vigorous, heavy-yielding plants you can harvest from one-fourth to one quart of berries from every plant you set.

\$29.55 IN PLANTS BROUGHT \$405.00 IN BERRIES.

Westerville, Ohio.

Dear Sirs:—Late frosts and then a dry spell, but I harvested \$405.00 worth of berries. The beauty of it was I sold them all at the patch. Of the 3,500 plants nearly every one grew.

Yours very respectfully,

J. B. HUFFORD

\$225.00 FROM \$13.00 IN PLANTS.

Little Falls, N. Y.

Dear Sirs:—Never raised berries before. Now I think I've been missing a good thing. After setting, dry weather and white grubs took over 500 of the 2000 plants. This spring the bed was hard hit by frost, but I sold \$225.00 worth, besides having them twice a day on our table for three weeks, and canning 64 quarts.

Yours truly,

F. D. SCHALL.

Keith's Everbearing Strawberries

Keith Bros.

Everbearing Strawberry Plants are sure fruiters of delicious, juicy berries when given the proper care as outlined in our "Keith's Ways to Successful Berry Culture," (see page 4.) They begin fruiting soon after planting this Spring and continue until snow flies next fall. Why not have fresh strawberries on your table at least three times a week all Summer? Keith's New-Land Everbearers will supply you. It is possible for them to bear you from one-fourth to one quart for every plant set this Spring. Figure the berries you can have for your table or market from our strong healthy New-Land plants. Just a small piece of ground is all that is necessary. The two varieties listed below are sure to bear the largest yields of any of the everbearing varieties. We have discarded all others for they do not come up to the Progressive nor Champion.

Progressive—Bears Where Others Fail

The most popular and profitable Everbearing strawberry. Berries resemble the Senator Dunlap in size, shape and color. (See inside front cover.) They are the best for canning, preserving, etc., and you can have them all summer long. Just can't keep them from fruiting if planted and cared for as outlined in our "Keith's Ways." (See page 4.)

Champion—A New Everbearing Strawberry

This is a very promising new variety of everbearing strawberry, just introduced for the first time last year by Mr. Lubkie, who started it from one plant sent him by an Experiment Station. Mr. Lubkie states that it outbears the Progressive and broke the United States record by bringing him over \$2000 per acre from the sale of one season's berries. The berries are dark colored, highly flavored and greatly resemble the Progressive. Other growers, who have given it a fair trial find that it outyields the Progressive. We secured our stock direct from the introducer and guarantee them to be genuine Champion. In order to get this NEW PROMISING variety to all our customers, we are limiting any one sale to 100 plants. Price, per doz., \$1.20; \$2.00 per 25; \$5.00 per 100.



Charles I.

General List of Strawberries

Early Varieties

CHARLES I (Per.) Charles the First is a very heavy fruiting berry that comes into bearing with the Extra Early varieties, and this is why growers plant it as one of their reliable varieties. The plants are hardy and, because of their long roots, bear good crops even in dry seasons. Charles the First is a sure cropper. It comes into bearing a week ahead of other early varieties and always sells at the highest prices. The first strawberries in the Spring always bring the best prices and this is why this variety is such a good money-maker. We have a fine lot of Charles the First plants and we guarantee satisfaction in every way.

They are large and vigorous and will give you the best of growth after planting. Include Charles I as your leading early variety and you will be well pleased. Price, \$6.75 per 1000.



Dr. Burrill.

DR. BURRILL (Per.) This valuable new variety is a cross between the Senator Dunlap and the Crescent, and called the "Million Dollar" strawberry. The berries are larger than the Dunlap, a beautiful dark red color, and of excellent flavor. The ends of the dark red berries are often tipped with pink which makes them very attractive and being a firm berry it ships or hauls to market in fine condition. It is fine for canning or dessert. This new variety is sure to please you and we advise you to include it in your order. It is one of the best all-round berries. A good plant maker, a big yielder of attractive berries, and does well on any soil. An excellent berry for home garden or for market. Don't leave Dr. Burrill out of your order. Price, \$6.50 per 1000.

SENATOR DUNLAP (P.) This variety, although not often listed with early varieties, comes into fruiting earlier than the mid-season varieties. Many commercial growers plant it for their early variety and follow it with Famous Gibson, for the mid-season and Sample or Aroma for the late varieties. Senator Dunlap, planted with these other varieties, make a combination that can't be beat. Price, \$5.00 per 1000.

Midseason Varieties

(For prices in less than 1,000 lots, see page 15.)

BUBACH (Imp.)—One of the largest berries grown. You will find it very profitable. If you are wanting a large, fancy berry, one that will make a big showing on your table or on the market, buy the Bubach. You will not be disappointed in any way with the Bubach, and it will make you large profits. Berries large, showy, even deep dark red color throughout. Stands shipping and hold their color well. Plants large and hardy. It doesn't make so many plants as some varieties, but enough to form a good fruiting row. Bubach is an old reliable variety of the big-berry type. It has an imperfect flower and we suggest planting it along with Gibson or Dr. Burrill for fertilization. Price, \$7.25 per thousand.

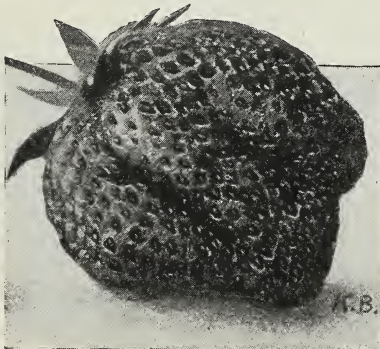
CORSICAN (Per.)—The Corsican is a good bearer of very large berries. They are simply giants when it comes to size. These berries always attract buyers for they are so large and well colored all over with a medium red color. The plants are very large with heavy, dark green foliage, which makes an attractive row. You will never have any trouble in selling Corsican for big fancy prices. For table use they are a fine fancy berry. They are certainly big boys. The Corsican, Uncle Jim, Bubach and Glen Mary, all belong to the "heavy weight" class. Price, \$7.50 per thousand.

UNCLE JIM (Per.)—Uncle is right there with the goods. He is a big, grand "Old Uncle." Berries extra large, regular in form and of a fine quality and flavor, suitable for eating or table use. One of the best eating varieties there is. The berries are so large that they "eat like an apple," simply have to gnaw them off. There is a great deal to be said about the Bubach, but we think our Uncle Jim has it outdone for size. The plants are hardy and do well everywhere. We recommend it as a profitable fancy berry. Try it along with the Bubach if you want something surprising in the big berry line. Price, \$8.00 per thousand.

HERITAGE (Per.)—Plants are large with attractive light green leaves, one of the prettiest berries we grow. They are good plant makers, deep rooted and hardy. A variety that is gaining in favor in all berry sections. The fruit is extra large, irregular in shape, firm and of good quality. A good variety for shipping or hauling to markets, also a fine garden berry. The berry is peculiarly colored, spoken of as a "dark shining crimson" with a heavy green calyx. The Heritage is a good yielder and continues very late, yielding a large crop of berries. A good money maker. Price, \$6.50 per 1000.

GLEN MARY (Per.)—A strong vigorous healthy variety well adapted for growing in the Northern sections and we recommend it as such for it stands the cold Winters. A good producer of large, dark berries with showy yellow seeds. This variety was introduced over twenty years ago and has remained on the market ever since. The Glen Mary is a real money maker in the late variety line and has no choice of soil. The berries are attractive, large, firm, flattened and ribbed, juicy and well flavored. A berry for fancy or home markets. Glen Mary has many friends and we trust that you will order early to be sure to obtain some of the plants. Price, \$7.00 per 1000.

WARFIELD (Imp.) A variety that has met with favor for many years. It is as much a "stand-by" in many sections as the Dunlap, which it resembles in many ways. Berry a dark red, medium large, richly flavored and liked very much as a berry to can or preserve. Price, \$5.00 per 1,000.



Corsican ($\frac{3}{4}$ actual size).



Bubach.



Uncle Jim.



Glen Mary.

\$800 PER ACRE.

Dowagiac, Mich.
Gentlemen:—The 3000 Gibson and Dunlap plants received from you were the best rooted plants I ever saw. We set them on less than one-third acre and practically every plant grew. The freeze in the spring destroyed more than half of the blossoms, nevertheless we sold over \$150.00 worth of berries. Had it not been for the freeze they would have yielded at the rate of \$800.00 or more per acre. Accept my application for your high qualified plants.
A. E. SMITH.

Senator Dunlap (Per.) Old Reliable

This is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. It is grown by all berry growers in this section as their reliable cropper. It is very hardy, a good plant producer, and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark-red color, often tipped with pink which makes them very attractive. We have the genuine Senator Dunlap plants grown on our New Land and guarantee satisfaction in every way. The picture here and the colored cut on the inside front cover are from actual photographs of our Senator Dunlap. Note the color of the berries on the inside front cover. By setting our strong, healthy New-Land Plants and following our methods of culture you will be able to make the large profits that our other customers realize. (Read Mr. Leasure's letter top page 9.) Don't overlook the Senator Dunlap as a money-maker. Price, \$5.00 per 1000; (smaller amounts see page 15.)

96 QUARTS FROM 100 PLANTS

Lennon, Mich.
Dear Sirs:—Inclosed please find order for 100 Famous Gibson strawberry plants. Two years ago I got 100 "Senator Dunlap" and last year I picked three bushels from the 100 plants, which was away beyond my expectations. They are such a good flavor and hold their color when canned.
Yours respectfully, MRS. ERIE A. REED.

\$50.00 FROM FOUR HUNDRED PLANTS.

Kerlin, Ark.
Gentlemen:—I ordered 400 strawberry plants (100 Dunlap, 200 Gibson, 100 Sample) from you last year and my returns this spring were over \$50. I am well pleased with the quality of the plants you sell.
HUDSON C. GEORGE.

Sample, (See Colored Illustration on Front Cover.)



K.B.N.

The Three Best Strawberries FOR GARDEN AND FIELD

We here list three of our most profitable and reliable varieties for Strawberries. They have proved to be all right in every way, not only in this section, but elsewhere, and we are positive that they will satisfy everyone who chooses to grow them. They are all heavy yielders of large attractive berries suitable for home or market use.



K.B.N.

Senator Dunlap.

Every Dollar Invested in Our NEW-LAND Plants Brings You \$25 to \$50 in Berries

Set 1000 plants of the varieties shown here and your possible returns will be from 1000 to 5000 quarts of choice berries depending upon the soil, care and attention given the plants. The plants will cost about \$7.00 and your returns should be \$250 to \$1250 according to the price you get for your berries.

Sample (Imp.) A Dependable Late Variety

(As substitutes use Aroma or Gandy)

Sample is one of the most dependable late varieties, therefore we list it here with the Senator Dunlap and Famous Gibson. The berries of this worthy late variety are large, regular, firm and well flavored, of a medium dark red and color all over at once. A berry of this character meets all demands.

Our Sample plants are always in good demand and we sometimes sell out on this variety before the end of the season. It would be well to include a second choice for the Sample. We recommend the Aroma or the Gandy, two very worthy late varieties. Price, \$7.00 per 1000. (Smaller amounts see page 15.)

\$200 FROM 1000 PLANTS.

South Zanesville, O.
Dear Sirs:—We never had finer strawberries than your Famous Gibson, nor more of them on the same ground. From the 1000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking. If any doubt these yields they are welcome to visit my patch and I'll show them.
Yours truly, W. E. LEASURE.

The Famous Gibson (Per.) Biggest and Best Berry

This is one of the best moneymakers in the line of strawberries. More than two-thirds of the strawberries shipped last fruiting season from our shipping station and other nearby ones were the Famous Gibson. It can be found in every grower's strawberry field occupying the midseason's place. They find it the most profitable variety that they have ever grown. It is rapidly becoming the most prominent money-maker throughout the country.

You will find actual photographs of the Famous Gibson on the outside of back cover (this one is in natural colors) and in the right-hand corner of this page. We include it here in our Garden and Field collection, for we are sure it will bring our customers large profits and satisfy them in every way.

The berries are large, well colored with a dark glossy red, and have a good flavor. They stand shipping and hauling to markets well and bring the top-notch prices. They always make a good wide picking row of strong healthy plants and yield large crops. We have no better moneymaker to offer you. Plant this variety with the Senator Dunlap for an early, the Sample or Aroma for a late variety, and you will have a combination that is hard to beat. Before quitting this variety turn to the outside back cover. Price, \$5.50 per 1000 (less amounts see page 15.)

Edgerton, Kan.
Gentlemen:—The Gibson is the finest strawberry I ever saw. Prospects are good for a great crop this season.
Respectfully,
ROBT. O'CONNOR.

Britton, Mich.
Dear Sirs:—The Famous Gibson is the finest berry I ever had any experience with. They are the best and largest I ever raised. Also the plants I got from you were the finest.
Very truly yours, L. F. VEALEY.



K.B.N.

Famous Gibson.
(See Colored Illustration on Back Cover.)



Aroma.

Brothers plants. Good farmers are learning the lesson Nature has always wanted to teach them for thousands of years—that good morals, good character, good health and intelligence are all helped by eating luscious fruits. Strawberries make such a perfect ending of the farmer's hearty meal. No dinner is satisfactorily ended without a fruit finish.

You will find a score of delightful ways to use strawberries, not only during the summer season, but for winter-time dainties and delicacies as well. Flaky tarts, good home-made strawberry pies, are always a welcome dessert. They provide tasty and nutritious desserts easily made from home grown strawberries. Radiant health, clean thinking, good living and wholesome characters are the reward for a little effort on your part. Plant a strawberry garden this year. Use Keith Brothers hardy, long rooted New-Land Plants.

Strawberry Preserves

Nature has made it possible to produce fruits enjoyable and appealing to the taste. Strawberries are enticing to young and old alike. They have wonderful value as an appetizing and nourishing food. The joy of knowing what real home-made desserts, sauces, jams, tarts, pies, etc., are in the good old winter time will only come to you when you pick the berries yourself from your own berry garden. They provide a source of winter supply of delicacies. Nothing can be more welcome, nothing more acceptable, and it is very convenient for the housewife. The system needs the tonic stimulus of strawberries in winter. Don't let another season pass without providing your larder with an abundance of strawberry preserves. Keith Brothers New-Land Plants put out this year will take care of your needs in abundance next year.



Late Varieties

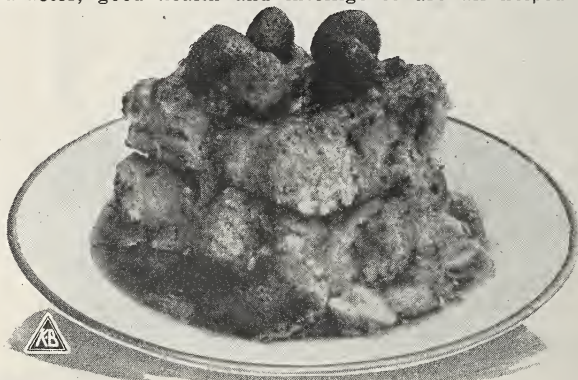
AROMA (Per.) One of our standard late berries, is grown everywhere and is especially liked in the Middle West. We sell more Aroma (excepting the Sample) than any other late variety and for the past three years have sold out long before the close of the season. The Aroma is not a heavy plant maker but the plants are large and thrifty, producing a large number of good-sized berries. It makes an attractive picking row. It is a good yielder of large, rich, red berries which stand shipping and hauling long distances. It certainly is a good berry for late markets or for table use. We guarantee the Aroma to please you in every way. It is one of our best late varieties, and is liked by so many growers that we always sell out on all the plants we can grow. You may choose it instead of the Sample in the Home Garden or Field Collection on page 8. It is a very good variety. Price, \$7.00 per 1000.

GANDY (Per.) This is a good, reliable, late fruiting variety. Its berries are very large, well colored, uniform in shape, firm and a good shipper. The plants are healthy, hardy, and do well both in the North and in the South. They are large and require a good loam soil for the best fruit production. It always sells well on the market because of its size and its color and high quality. It is a variety that you should have. Price, \$6.75 per 1000.

SAMPLE (Imp.) Pictured and described on page 9.

Strawberry Shortcake

The kind mother always makes, with fresh strawberries right from the home strawberry garden, produced from Keith



Like Mother Used To Make

Juicy Strawberries in Jelly or Tart,
Preserves or Jams all get their start
In the thrifty plants the KEITH BROS. grow.
The kind that profit and reward you so.

There's nothing like that Strawberry Cake,
The kind your Mother used to bake
From luscious berries rich and red,
Freshly picked from her strawberry bed.

The like of this can be had these days,
By following KEITH'S SUCCESSFUL WAYS.
And setting their plants on NEW-LAND grown,
In a Strawberry Garden all your own.

Blackberries

(Prices less than 1,000 lots, see page 15.)

Blackberries are among the best known and most valued of our berries. No fruit of any kind is more wholesome. A liberal use of berries and other good fruit will save doctors' bills. Blackberries should be planted in rows six or seven feet apart, three to four feet in the row. Keep the ground light, rich and clean and pinch the canes back when they have reached four feet in height.

ELDORADO. This is the most grown Blackberry in the fruit world. It is hardy in the North, a good producer of large long berries, grows a good fruiting row and is practically free from diseases.

The canes do not have to be protected during the Winter. They grow thrifty and strong, capable of supporting the heavy crops they bear.

The berries are as large as your thumb, firm, a good rich juicy flavor, and have a shiny black color. The Eldorado is the best all-round Blackberry on the market today. Price, \$25.00 per 1000.

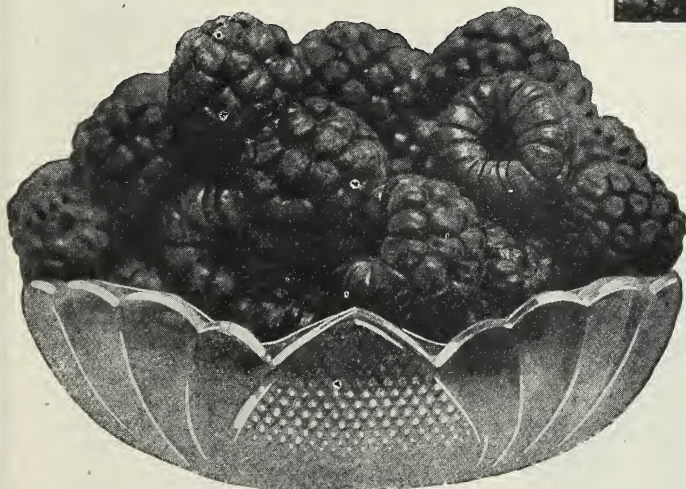


Eldorado Blackberries.

The Best Strawberries for Your Fruit Garden

(See pages 8 and 9.)

Senator Dunlap	Early
Famous Gibson	Medium
Sample	{Late
Aroma		



Columbian Raspberries.

Purple Raspberry

COLUMBIAN. The best of the Purple Raspberries, and the best raspberry for home use. Can't be beaten for canning or dessert. The best for pies. It is a cross between the Red and the Black Raspberry. It is hardy and produces as many if not more berries per bush than the Black Raspberry which it resembles in growth habits. Twenty-five bushes will make a fine row for your garden.

Our supply is limited and we expect to sell out before the end of the season. Order early. In order to give all our customers an opportunity to secure some of our Columbian plants we are offering them in small lots only. Price, \$1.50 per 25; \$2.75 per 50; \$4.50 per 100.



Asparagus Tips.

Asparagus

Asparagus is very easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw mulch is all that is necessary. Every home should grow its own asparagus for it is so easily grown. One planting will last for many years.

Set the plants in a trench 6 inches deep, the trenches 4½ feet apart. Cover the plants about 3 inches deep, filling the remainder of the trench after the plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. We list but one variety which is the best. Fifty plants will grow enough asparagus for any home.

PALMETTO. A rapid grower; early, tender stock, large and well flavored. Price, 25c per 12; 45c per 25; \$1.20 per 100; \$8.50 per 1,000.

Black Raspberries



A Field of Cumberland Black Raspberries During Harvest.

Keith's Raspberry Plants FRESHLY DUG For Your Garden or Field

**They Will Bring You Fresh Fruit for Your Table One Year After Planting
Ours Are Freshly Dug, Packed to Reach You in Good Growing Condition**

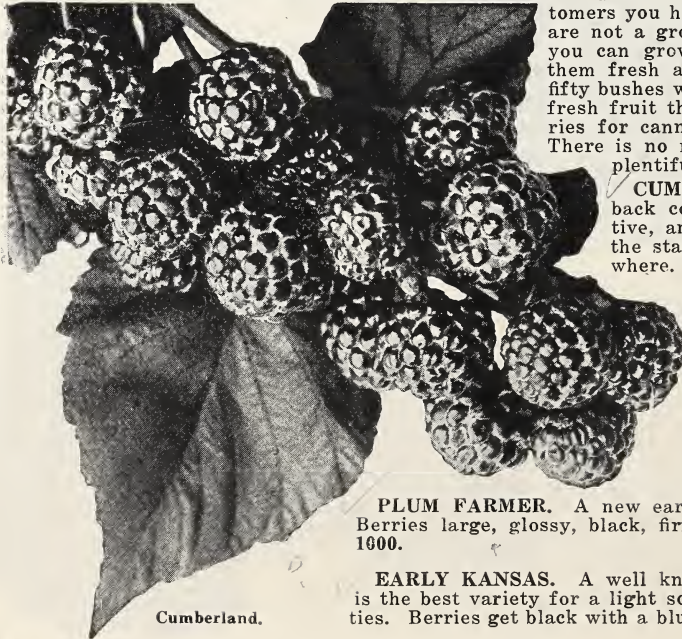
The Black Raspberry is the king of the Raspberries. They are a money-maker and a sure cropper. As it blooms late it is frost free and its deep spreading root system makes it drought proof during ordinary dry spells. Coming in bearing when other small fruits are out of the way, they find a ready market, or supply the family table when other fresh fruits are not available. Black Raspberries are easily picked for the bushes are upright.

You should have raspberries to supply the customers you had during strawberry season. If you are not a grower and have a small garden space you can grow your Black Raspberries and have them fresh all during the season, twenty-five to fifty bushes will supply a small family with all the fresh fruit they desire, but should you want berries for canning this number should be doubled. There is no reason why this fruit should not be plentiful on every farm.

CUMBERLAND. (In colors on inside back cover.) Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Called the "Business Black Cap" by its originator. Has the largest berries of all varieties, they are perfect in shape, firm, well colored and attractive. Not "seedy" by any means. The canes are hardy throughout the North, standing 16 degrees below zero. Over three-fourths of the Black Raspberries fruited in this great berry section are the Cumberland. Price, \$15.00 per 1000.

PLUM FARMER. A new early variety from Ohio. Extra early. Berries large, glossy, black, firm; good shipper. Price, \$14.00 per 1000.

EARLY KANSAS. A well known early variety, very hardy, and is the best variety for a light soil where it outbears all other varieties. Berries get black with a blue bloom. Price, \$14.00 per 1000.



Cumberland.



Growing Field of Hubam Clover at Cutting Time.



Hubam Clover Annual White Sweet Clover



THE GREATEST CLOVER EVER INTRODUCED

If you are a fruit grower, gardener, beeman, general farmer of any kind, this new plant is of greatest value to you. For rapid growth, soil improvement, forage, pasturage, honey and seed purposes, it is unequalled by any other farm crop plant yet discovered.

- (1) Makes a dense heavy growth of fine-stemmed hay 4 to 7 feet in 100 days.
- (2) When plowed under adds to your soil tons of humus and nitrogen to equal 15 loads of barnyard manure per acre.
- (3) A good substitute for barnyard manure, worth \$30.00 per acre. Most valuable in building up soil for big crops of small fruits.
- (4) Drought resisting; grows thrifty during August when other plants die.
- (5) A good, fresh, green pasture in July and August when other pastures are dried up. Relished by all stock. Fine for milch cows.
- (6) Sown in oats, makes a good growth for hay (2 tons per acre) after grain is cut. Grow valuable hay instead of weeds after small grains are harvested.
- (7) A valuable pasture for bees. Supplies an abundance of honey from July 15th until late fall. Just alive with bees during August and September.
- (8) A valuable cover crop. Can be sown after plowing under old berry field and will make an immense growth for plowing under before fall.
- (9) Succeeds well in all parts of the country.
- (10) The most rapid grower, most valuable manural crop, of all the clover.
- (11) Makes all its growth in one season.
- (12) A valuable seed crop, 5 lbs. of seed sown on two acres produces sufficient seed to sow 20 to 30 acres. Grow your own seed.

There is no better investment for you. A clover with all the possibilities that Hubam has will find a place on every farm or garden. From 2½ lbs. of seed sown and one acre of ground you can grow enough seed to sow 20 acres. Hubam seed is scarce. There isn't near enough seed in the country to go around. Get your start this year. You can grow it cheaper than you can buy it. For pasture and green manure crops sow 5 to 7 lbs. per acre. For particulars on planting write us direct.

We secured our seed direct from the Michigan Crop Improvement Association and guarantee it to be genuine northern grown Hubam. As a caution against securing adulterated seed we advise our customers to buy nothing but certified seed. Our Hubam is guaranteed to be true to name, free from adulteration, and of high quality.

Order early for we have a very limited supply. Price, 25c per oz.; \$2.50 per lb.; 10 lbs. or more, \$2.00 per lb.



Hubam Clover in Shock. Note Size and Number of Shocks.

Ornamental Shrubs and Flowers

Owing to unfavorable weather conditions during the past growing season many of our Shrubs and Flowers failed to develop to marketable size. Therefore we offer the following only. The bushes are strong and will be dug fresh from our nursery rows. Guaranteed to satisfy and be up to grade in every way.

Ornamental Shrubs

2-Year Plants.

SPIREA ANTHONY WATERER. Fine for hedges 18 to 24 inches high. Makes a round ball-like bush, covered in Summer and Fall with large heads of crimson flowers. Foliage very fine cut, attractive green, some shoots having variegated pink and white foliage. A very pretty bush to plant anywhere. 50c each.

GOLDEN BELL. Blooms earliest of all shrubs in Spring. Clusters of yellow bell-shaped flowers up and down stems, making bush appear like a yellow mass of flowers. An attractive bush for home grounds. Showy for early Spring flowers. Extra large 1 year plants, 35c each.

SPIREA BILLARDI. Has long plume-like rose-pink flower clusters at tip of shoots. Blooms nearly all Summer. Used for cut flowers or decorating. Grows 3 to 4 feet high. Thrives well everywhere. Bushes that will last this Summer, only 25c each.

SPIREA OPULIFOLIA. Rapid growing shrub (6 feet), with attractive yellowish green foliage. Very hardy shrub, well shaped with white flowers in clusters somewhat resembling the Snowball. Large healthy plants. 35c each.

JAPANESE BARBERRY. Much used for hedges along walks, etc. Grows 18 to 24 inches high. Leaves dark attractive green turning to a showy fire-red in Fall. Hardy rapid grower, free from disease. Red berries on branches in Fall and Winter; leaves color to red and golden in Fall. One of the most showy and prettiest bushes. Large bushes for only 35c each.

BLOOD-RED DOGWOOD. Spreading growth, 4 feet high, blood-red branches very showy and attractive in Winter. Foliage bright green, grows well in shade. Flowers white. Planted along foundations of buildings. Whittish blue berries in early Fall. 35c each.

BUSH HONEYSUCKLE. Makes a fine round well shaped bush 5 feet high. Foliage dark green all Summer. Bush loaded with very sweet showy pink flowers in early June followed by clear red berries which makes bush appear like holly. Fine for decorating in late Summer and Fall. Much used shrub. 40c each.

Vines

AMERICAN IVY. A rapid-growing, very hardy vine for porches, fences, etc. Leaves turn fire red in the Fall. Covers unsightly objects, walls, etc., in short time. Fine for backyard fences, garages, etc. 2-year vines, 40c each.

PURPLE WISTARIA. A good vine for porches, verandas, trellises, etc. Grows rapidly covering whole side of porch in short time. The long hanging clusters of lavender-colored flowers hang from vines like long bunches of grapes. Each blossom is like a purple pea blossom. 2-year vines, 50c each. A bargain for you.

Shrubs at Half Price

1-Year Plants.

The following shrubs are one year old plants and can be sent by parcel post. They are first class plants guaranteed to satisfy. All at a bargain.

SPIREA VAN HOUTTEI. Masses of white flowers all over the drooping branches. Often called Bridal Wreath. Well shaped bush. You should have this in your garden. Solid mass of white when in bloom. 30c each.

AFRICAN TAMARIX. Its foliage is unlike any other shrub grown. Looks like an Evergreen, being fine, feathery, steel-blue green, light and as feathery as asparagus. Flowers pink and very sweet smelling, attracting bees like honey. Used as a hedge or screen to keep unsightly objects from view. Grows 6 to 8 feet high. A very pretty shrub. 15c each.

BLOOD-RED DOGWOOD. No better one year plants. Large well-rooted. 15c each.

DEUTZIA CRENATA. A beautiful double white flowered shrub flushed with pink. The dainty bell-shaped flowers appear thickly along the branches in June. A beautiful shrub much used. Grows 5 ft. high. 15c each.

DEUTZIA PRIDE OF ROCHESTER. Much like the above, but flowers pure white. Frequently used for cut flowers. Bush neat and shapely, 5 to 6 ft. tall. Fine bush for any planting. A bargain for you. 15c each.

Wire-Bound Crates

INSURE SAFE DELIVERY

OF

Keith's High-Quality NEW-LAND Plants

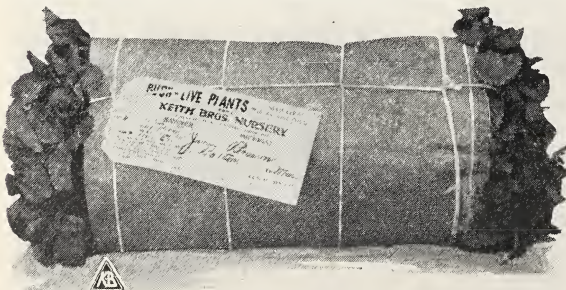
We are taking extra precaution this season to get our New-Land plants to our customers in the best of condition. We are adopting the Pioneer wire-bound shipping crate which is made especially for us by the Pioneer Box Co., of Crawfordsville, Ind.

By having your plants shipped in Keith's wire-bound crates insure safe delivery for it is impossible to break the package open enroute. There will be no "crates broken open," "plants lost out enroute," "plants stolen from package," etc., when you get them from Keith Bros. All these difficulties are done away with by shipping you plants in our especially-made, wire-bound crates.

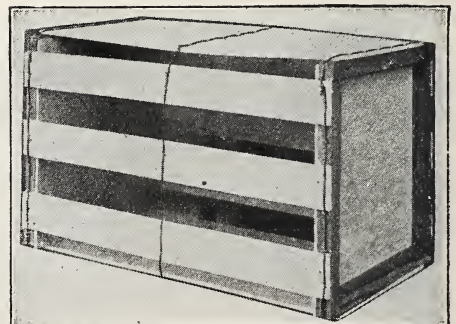
All shipments of strawberry plants are packed in a moss especially adapted for this purpose. It is a moss which holds moisture a long time and consequently keeps our plants fresh in packages for long distance shipments.

Small orders are wrapped in waterproof paper. Damp moss is placed between the roots and the plants securely wrapped so as to insure safe delivery.

All our shipments are delivered to the Express Co., or Post Office in the best of condition, being freshly dug and packed. If these Transportation Companies are negligent or careless and fail to deliver shipments in a reasonable length of time causing the plants to reach you in a spoiled condition, we do not feel as though our customer should place us in the fault. Further information found on back of order blank.



Package of 250 Famous Gibson ready for Parcel Post shipment—note how securely package is tied.



Note How Our Plant Crates Are Bound with Wire Which Insures Safe Arrival of All Shipments.



Shipping Plants by Parcel Post



Your order for plants may be shipped by Parcel Post and come as your other mail does. We ship hundreds of orders by Parcel Post and our customers find it very satisfactory. They find Parcel Post cheaper than Express when shipments are made into the First, Second or Third Zones. The Parcel Post weight limit for the first three Zones is 70 pounds, and packages weighing up to 50 pounds may be sent into all Zones. **YOUR POSTMASTER OR MAIL CARRIER CAN TELL YOU WHAT ZONE YOU ARE IN FROM SAWYER, MICH.,** and by referring to the table below you can readily determine the amount to be added to your order to have it sent by Parcel Post. The charges in the following table are as near as we can figure them. We do not believe in charging a flat rate, for it would not be right to charge a customer living close to our Nursery an amount sufficient to balance the charges on another's shipment a thousand miles away. If you wish your shipment insured we will do so without cost, providing your order comes to \$2.50 or more.

Add to Your Order of	Zone 1-2	Zone 3rd	Zone 4th	Zone 5th	Zone 6th	Zone 7th	Zone 8th
Strawberries, for each 100 plants or less	\$.07	\$.13	\$.20	\$.27	\$.34	\$.41	\$.50
For each additional 100 plants04	.08	.16	.24	.32	.41	.50
Red Raspberries, 100 plants or less10	.15	.24	.33	.40	.50	.60
For each additional 100 plants05	.10	.20	.30	.40	.50	.60
Black Raspberries, Blackberries, Currants, Grapes, 100 plants or less15	.25	.40	.60	.80	1.00	1.20
For each additional 100 plants10	.20	.40	.60	.80	1.00	1.20
Shrubs, for each 10 plants15	.25	.40	.60	.80	1.00	1.20

The following States are wholly within the indicated Zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5.

Strawberry Plants at Cut Prices

Our Standard Varieties at "Cut Price" Rates. Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the junk heap unless identified. Rather than throw big healthy plants like these away this year, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again, some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we are offering them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalogue and are first-class in every way. If you are not particular as to the varieties you plant, simply wanting good standard sorts which will bear you good crops, these plants are just what you want. We cannot promise to send any one variety but will label when we can. We offer these good strong plants as follows: 30c per 25; 70c per 100; \$1.20 per 200; \$1.65 per 300; \$2.00 per 400; \$4.50 per 1,000.

In Ordering From the Above Offer, Please Use the Term, "Cut Price Plants."

Price List for 1922

500 or more of one variety at 1,000 rates.

STRAWBERRIES

Per—	25	100	200	300	400	1000
Aroma	\$0.45	\$1.20	\$1.85	\$2.50	\$3.10	\$7.00
Bubach50	1.25	1.95	2.60	3.20	7.25
Charles I45	1.15	1.80	2.45	3.00	6.75
Corsican50	1.30	2.00	2.70	3.30	7.50
Dr. Burrill45	1.15	1.75	2.35	2.90	6.50
Gandy45	1.15	1.80	2.45	3.00	6.75
Gibson35	1.00	1.45	2.00	2.45	5.50
Glen Mary45	1.20	1.85	2.50	3.10	7.00
Heritage45	1.15	1.75	2.35	2.90	6.50
Sample45	1.20	1.85	2.50	3.10	7.00
Senator Dunlap ..	.35	.90	1.35	1.85	2.10	5.00
Uncle Jim50	1.40	2.15	2.90	3.50	8.00
Warfield35	.90	1.35	1.85	2.10	5.00

EVERBEARING STRAWBERRIES

Per—	25	100	200	300	400	1000
Progressive	1.00	2.60	4.00	5.40	6.60	15.00
Champion	2.00	5.00				

ASPARAGUS

Per—12	25	100	200	300	400	1000
Palmetto ..\$0.25	.45	1.00	1.85	2.90	3.50	8.50

CURRENTS

	Each	12	25	100
Lee's Prolific, 2-yr. No. 1. Black..	\$0.10	\$1.00	\$1.75	\$5.00
Perfection, 2-yr. No. 1. Red....	.30	3.50	6.00	

GRAPES

	Each	25	100	200	300	400	1000
Concord, No. 1 ..	\$0.15	\$2.50	\$8.00	\$13.50	\$18.50	\$21.00	\$50.00
Extra Fancy No. 120	3.00	9.60	16.20	22.20	25.00	60.00

RED RASPBERRIES

Early King	\$1.50	\$3.35	\$5.30	\$7.30	\$8.00	\$20.00
St. Regis	1.75	3.50				

BLACK RASPBERRIES

Per—	25	100	200	300	400	1000
Cumberland	\$1.00	\$2.60	\$4.00	\$5.40	\$6.60	\$15.00
Kansas90	2.40	3.70	5.10	6.20	14.00
Plum Farmer90	2.40	3.70	5.10	6.20	14.00

BLACKBERRIES

Eldorado	1.65	4.30	6.60	9.00	11.00	25.00
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PURPLE RASPBERRIES

	Per—	25	50	100
Columbian	\$1.50	\$2.75	\$4.50	



View of Two Rows in a Commercial Vineyard Where Yields Are From \$300 to \$500 per Acre.

Keith's NEW-LAND Grape Plants

— for —

Greatest Profits at Smallest Expense

Grapes cost the Least to grow and require the least amount of Labor of any of the fruits, while the Cash Return per Acre is the Greatest (for necessary Work involved).

When you set a vineyard you invest in something that is permanent. Your income from it will last as long as you live. The possible returns from each investment will be \$300.00 to \$500.00 per acre (only

400 plants). There is no other fruit that brings in as much clear cash with so little care as does the Concord grape. Cultivation, etc., is all done by horse power and very little hand work is necessary outside of harvesting.

Grape culture is attracting much attention throughout the United States. Many large vineyards have been and are being planted and are proving a great financial success. This is due to the profits in this branch of horticulture. Growers of small fruits should have at least an acre of Concord grapes to carry on the trade worked up by their small fruits.

Everyone owning a small garden should devote a small space to this delicious fruit. The Concord grape may be planted along the garden fence, near some building, on a trellis or elsewhere and enough fine grapes can be grown to supply the family.

Grapes are bringing growers more money every year. The demand for the Concord variety is increasing because it makes the best juices, jellies, wines, etc. All large vineyards throughout New York, Northern Ohio, and Southern Michigan are being planted to this variety.

The grape plants we are offering you are a bargain. Their large thrifty size can not be duplicated. They are larger than the average No. 1 two-year-old stock. They are grown on Lake Shore New Land which certainly grows the largest, thriftiest plants we have ever handled. Note their size as shown in the picture at the left. You will not be able to grow such large vigorous plants elsewhere. By planting them you will be as far ahead as though you set two-year plants, and our plants cost you much less. They will fruit for you the second year.

CONCORD. The best and most popular grape for home or commercial uses. Very hardy and stand the northern Winters. All large vineyards are being planted to Concord. We offer our plants in two grades, No. 1 and Extra Fancy No. 1. (See page 15.)



Mr. Novacek is here shown holding two bunches of our grape plants grown on Lake Shore New Land. Note the size of these plants. No better thriffter plants grown. We guarantee every plant to grow.

The Early King

The Red Raspberry That Will Make You the Most Money. Early---Productive---Hardy

This valuable variety leads in every way in this fruit section. Three-fourths of the Red Raspberries in this part of the state are Early King. It is the earliest, most productive, hardiest and most profitable variety we have ever listed. Growers make more actual money from the Early King than any other variety. It is a week to ten days earlier, bears ten days longer and more berries than the old "standby," Cuthbert. The berries are large, perfect, firm, good shippers, well colored, and do not fall off when ripe. We could easily fill this page in giving the good points to be mentioned about this variety but we trust that you will take our word when we state that is the most profitable variety that we have to offer. Last year we sold more Early King than all other varieties. It's the leading variety today. Price, \$20.00 per 1,000. (See price list page 15.)

St. Regis Everbearing Red Raspberry This valuable variety produces its berries from early Summer until Fall. It ripens earlier in the Spring than any red raspberry. After its spring fruiting it continues to bear berries on the tips of the young shoots all Summer and Fall. These same shoots bear paying crops the following Spring immediately following straw-

berry season. The berries are medium in size, have a rich red raspberry flavor, are firm and well colored with a deep crimson red. We have the genuine St. Regis plants and guarantee every one to be true to name. The demand always exceeds the supply, therefore, we ask you to order early. Price, \$1.75 per 25; \$2.25 per 50; \$3.50 per 100.

Cumberland Black Raspberry

The Most Reliable and Productive Black Raspberry. Cumberland is the leading Black Raspberry for all sections. It grows well all through the Northern States. Canes do not winterkill, very strong and stands up well under their heavy load of berries. Sure to produce where other varieties

fail. Berry is the largest of all Black Raspberries, not "seedy" and of a good raspberry

flavor. The best berry for your garden or field. For full description see page 12. Price, \$15.00 per 1000.

Concord
Grapes
Three-fourths
Actual Size.

Concord

The Best of all Black Grapes, yields from 20 to 60 lbs. per plant.

The leading variety of Black Grape. The large vine-

yards of New York, Northern Ohio, Southern Michigan and other grape sections are planted with Concord. Productive, profitable and hardy. The grape that will bring you \$300.00 to \$500.00 per acre. The best variety for home use. Great for juices, jellies, or wines. Read page 16 for full description of the Concord. Price, \$8.00 per 100; \$50.00 per 1000. Extra fancy plants, 1000, \$60.00.



Big Crops Big Profits

Are only made by setting plants that are capable of producing maximum yields of marketable attractive berries. Our New-Land plants are of this kind. They are full of vigor and sure to grow.



\$500 to \$700 per Acre

The returns made by some of our customers double these figures. By setting our New - Land plants and following "Keith's Ways To Successful Berry Culture" you can grow Big Bumper Crops of Bigger, Better Berries.

Keith's New-Land Plants

Every Dollar Invested Can Bring You \$25 to \$50 in Berries

Grown in the best soil Mother Earth can supply for the growing of large thrifty plants. They have had access to all the material plant foods they could possibly use, therefore they are stronger, more vigorous and thrifty than plants grown on old soils which have been cropped for years. Don't overlook this fact. Keith's New-Land plants are a valuable investment for they can bring you back many times their cash in one year. Read pages 4 and 5 in this book.

The Famous Gibson

The best money-maker in the strawberry line. Our Famous Gibson is famous because it outyields any other strawberry in large, juicy, dark red berries. Over 6,000 quarts per acre have been harvested at one picking, more than many common varieties yield throughout the season. See full description on page 9. Price only \$5.50 per 1,000.

